



In Support of:



# INAUGURAL INDIGENOUS HOCKEY EQUIPMENT DRIVE GOLF TOURNAMENT SPONSORSHIP AND ADVERTISING OPPORTUNITIES 2024

July 17th, 2024

Richmond Hill Golf Club

For information on how to be a part of this incredible day please contact Graham McWaters at [mcwaters1@rogers.com](mailto:mcwaters1@rogers.com)

# ABOUT THE DRIVE

Inspired by the first hockey drive in 2015 there have been numerous drives with each growing larger than the last to the point where over 1,000 bags of hockey equipment are accumulated and donated each year to numerous remote Indigenous communities in Ontario and across Canada.

For the first time since inception, on November 6, 2023, we delivered 100 bags and 200 sticks to the Indigenous community in Behchoko, Northwest Territories... one hour northwest of Yellowknife.

The 17 skids of equipment travelled over 4,500 KMs to reach its destination by train and truck.

This year, we are hosting our first ever Indigenous Hockey Equipment Drive Golf Tournament to help raise funds to help cover the costs associated with the equipment drive, including purchasing brand new helmets, neck guards and jocks

# IMPACT TO DATE

**4,000+** bags of  
Equipment Delivered  
**50+** Remote Indigenous  
Communities Delivered



# SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor - \$5000

- Complimentary foursome in tournament
- Recognized on all event branding, social media posts, event web and ticketing pages, highlighted in post event photos and videos
- Access to run and showcase your brand on an on hole activation
- Include two branded items in this year's golfer gift

## Lunch Sponsor - \$3000

- Two golfers in tournament
- Two additional lunch tickets with the opportunity to greet golfers as they come off the course
- Signage in lunch area with branded lunch tickets
- Recognition in post- tournament Thank You video & email logo & website on event webpage

## Breakfast Sponsor - \$2500

- Two golfers in tournament
- Two additional breakfast & lunch tickets with opportunity to greet guests at registration/during breakfast hour
- Include an item and have logo recognition on our breakfast ticket
- Recognition in post- tournament Thank You video & email
- Logo & website on event webpage

## Golf Cart Sponsor - \$2500

- Two golfers
- Logo on player golf carts & in cart goodie bags
- Logo & website on event webpage
- Recognition in post- tournament Thank You video & email



# SPONSORSHIP OPPORTUNITIES

## Golfer Gift Sponsor - \$2500

- Two golfers in the tournament
- An additional 2 breakfast and 2 lunch tickets with opportunity to greet guests and handout gifts
- Prominent logo in golfer gift pack
- Recognition in post- tournament Thank You video and email

## Premium Hole Sponsor - \$1000 (4 Available)

- One golfer in the tournament
- Signage and exhibit space at one golf hole
- On-hole activity/entertainment including provided by our team for you (i.e. sampling, contesting, etc.)
- Recognition on event signage and on event website (company logo and website link)

## Raffle Sponsor - \$750

- One golfer in the tournament
- Signage onsite and recognition during contest promotion with option to announce winner
- Recognition on event website (company logo and website link)

## Pro Hole Sponsor - \$600 (8 Available)

- One golfer in the tournament
- Signage and exhibit space at one golf hole with option to run your own on-hole experience or greet guests
- Two meals included for your onsite representative
- Recognition on event website (company logo and website link)



# SPONSORSHIP OPPORTUNITIES

## Passport Sponsor - \$600

- One golfer in the tournament
- Logo recognition on all player passports
- Provide prizes for the contest and option to announce the winner
- Recognition on event website (company logo and website link)

## Registration Sponsor - \$500

- Logo recognition in registration area
- Greet players as they arrive and guide them through the registration process
- Signage on-site in registration area
- Recognition on event website (company logo and website link)

## Putting Contest Sponsor - \$300

- Signage on putting green during putting contest
- Recognition on event website (company logo and website link)

## Hole Sponsor - \$300 (7 Available)

- Signage at one golf hole
- Recognition on event website (company logo and website link)

