

PRESENTS

THEIR OPPORTUNITY'S

ANNUAL CHARITY GOLF CLASSIC

13TH ANNUAL

June 24, 2024

Deer Creek Golf Club

9

REGISTER TODAY •••

WE ARE BACK!

We are back in full swing, ready for another incredible year of Their Opportunity's Annual Charity Golf Classic Presented by Hinchey Homes Real Estate at Deer Creek Golf Club!

Each year, we set ourselves a mission to out do the year past, with this year being no different! This year, our goal is to support over **120 youth** in Durham Region through an incredible day on the course with tons of golf, food and auction experiences!

This year, each swing of your club isn't just about the perfect shot; it's about making dreams come true. Every golfer becomes a hero, supporting not just a round of golf but an entire season of sports for a deserving child. Your participation ensures that one more youngster gets the chance to play, empowering them to unlock their full potential. Get ready to tee off for a cause that goes beyond the course – let's make this year's Charity Golf Classic the most impactful yet!

IMPACT TO DATE

\$425,000 RAISED 20,000 HRS SOCIAL RECREATION AND GIVING BACK

1000+ KIDS and FAMILIES



SPONSORSHIP OPPORTUNITIES TITLE SPONSOR

Benefits Include:

Digital Exposure

Recognized on the official event website Acknowledged on Eventbrite, reaching a wide audience Highlighted in all social media posts relating to 2024 event

Title Recognition

Your company name and logo prominently featured in all event materials, including: • Media promotions • Marketing collateral • Event day assets • Social media posts

Event-related email

Strategic Involvement

Up to 2 representatives, from your company invited to join the exclusive golf planning committee, contributing to the event's success and strategic direction.

Golfer Gift

The opportunity to include two branded items in the player gif bags, easuring lasting visibility and appreciation from tournament participants.

Tournament Participation

• Two complimentary foursomes in the tournament, allowing your team members to enjoy a day of golf while networking with other participants.

On Course Activation

Showcase your brand with an on-hole activation on a hole of your choice, providing a unique and engaging experience for participants.

To become a sponsor, contact dylan@theiropportunity.com

SPONSORSHIP OPPORTUNITIES

To become a sponsor, contact dylan@theiropportunity.com

LUNCH SPONSOR **BREAKFAST SPONSOR** \$4,500 \$3,500

- A foursome in the tournament - An additional 2 breakfast and 2 lunch tickets with opportunity to greet guests off the course with a complimentary drink - Logo recognition on lunch and drink tickets - Recognition in post- tournament Thank You video and email

- Include an item in player gift bags

GOLFER GIFT SPONSOR

\$4,000

- Two golfers in the tournament - An additional 2 breakfast and 2 lunch tickets with opportunity to greet guests and handout gifts - Prominent logo in golfer gift pack - Recognition in post- tournament Thank You video and email

- A foursome in the tournament - An additional 2 breakfast and 2 lunch tickets with opportunity to greet guests at registration/during breakfast hour - Logo recognition on the breakfast ticket and signage on patio - Recognition in post- tournament Thank You video and email - Include an item in player gift bags

GOLF CART SPONSOR

\$2,500

- Two golfers in torunament - Logo on player golf carts and in cart goodie bags - Recognition in post- tournament Thank You video and email



SPONSORSHIP OPPORTUNITIES

To become a sponsor, contact dylan@theiropportunity.com

PREMIUM HOLE - \$1000 (5 Available)

- One golfer in the tournament
- Signage and exhibit space at one golf hole
- On-hole activity/entertainment including provided by our team for you (i.e. sampling, contesting, etc.)
- Recognition on event signage and on event website (company logo and website link)

ONSITE RAFFLE - \$750 (1 Available)

- One golfer in the tournament
- Signage onsite and recognition during contest promotion with option to announce winner
- Recognition on event website (company logo and website link)

CONTEST PASSPORT - \$600 (1 Available)

- One golfer in the tournament
- Logo recognition on all player passports
- Provide prizing for the contest and option to announce the winner
- Recognition on event website (company logo and website link)

AUCTION EXPERIENCES - \$250 - \$500

- Provide participants with unique and exciting prizing options
- Logo recognition on auction page and in prizing package
- Ask about sample offerings

TOURNAMENT AUCTION - \$750 (2 Available)

- One golfer in the tournament
- Logo recognition on online auction platform
- Signage onsite at auction table
- Recognition on event website (company logo and website link)

PRO HOLE - \$600 (8 Available)

- One golfer in the tournament
- Signage and exhibit space at one golf hole with option to run your own on-hole experience or greet guests
- Two meals included for your onsite representative
- Recognition on event website (company logo and website link)

REGISTRATION - \$500 (1 Available)

- Logo recognition in registration area
- Greet players as they arrive and guide them through the registration process
- Signage on-site in registration area
- Recognition on event website (company logo and website link)

HOLE - \$300 (8 Available)

- Signage at one golf hole
- Recognition on event website (company logo and website link)

